



ECHELON

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# THE HOLLYWOOD REPORTER

## The Echelon Club Reaches Oscar's Stature

LOS ANGELES--(BUSINESS WIRE)--The Echelon Club, in conjunction with "Haven at the Oscars," will lay out the red carpet for special events for this year's Oscar nominees. Haven by HFM publishing is a glamorous affair from Premiere Magazine, Elle, Metropolitan Home and American Photo. Events will take place on February 21st through the 23rd. Events include: Sony Celebrity Photo Exhibition; WPT Celebrity Poker Tournament; and the Fox Searchlight Official Oscar Party along with a Cirque Du Soleil performance. During these three days, the nominees will be treated to luxury services and an assortment of delectable goodies that only exclusive Echelon chef Jack Lee can provide. "We are very excited about the Oscars this year and want to reward the nominees with scrumptious goodies," says Chef Jack Lee. Mr. Lee is providing a deliciously exotic menu to include: Mango Ceviche in Cucumber Cups, Peking Duck in a Phyllo Purse with Hoisin sauce, Singaporean Jicama Spring Rolls, Seared Ahi Tuna with Daikon Slaw on a Taro Crisp, Short Rib Mini Pizzas and much more. LA Botanicals provided an exquisite assortment of delicate flowers to complement Mr. Lee's exotic menu.

The Echelon Club will also be coinciding with one of its preferred partners called Monarch Travel Services which caters only to the finest clientele. Monarch will be working closely with Echelon's nominated members at this year's "Haven at the Oscars" and will be providing celebrity winners with complimentary travel getaways and exotic spa packages to some of the world's most acclaimed travel destinations such as Dubai, Lima, Shanghai, St. Bart's, and Tuscany.

The Echelon Club is an invitation only organization comprised of prominent figures from various professions. The Echelon Club was founded by event producer Kimberly Moore, in hopes to raise awareness for worthy causes through its activities. Prime Echelon events will be held every other month and will feature celebrity hosts, music, dancing, live entertainment and celebrated chefs. "If we are going to party extravagantly, then why not for a good cause, everyone benefits!" adds Ms. Moore.

The Echelon Club, as the name suggests, is not your ordinary club. The club offers its high profile members access to an array of luxury and concierge style services. For more information, please visit: [www.theechelonclub.com](http://www.theechelonclub.com).