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Business Wire - Press Release

Stars Get a Taste of The Echelon Club

01.31.07, 1:22 PM ET



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A newly created social club for the elite, The Echelon Club, has just been formed. The Echelon Club is getting ready for award season and was featured at this year's Silver Spoon Pre-Golden Globe Hollywood Buffet, giving away honorary membership to this year's nominees. The Echelon Club provided a tasting of fine wines from Wolffer Estate Vineyard, held in a chic, black-and-white relaxed lounge setting hosted by Kimberly Moore, CEO of The Echelon Club, and special celebrity guests Kevin Sorbo, George Cheung and Bai Ling.

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In addition, Chef Jack Lee, executive chef of The Echelon Club provided an assortment of Asian Fusion Hors D'oeuvres such as Coconut shrimp, Pecking Duck, Filet mignon wrapped in rice paper with fresh herbs, Asian Spiced Eggplant Quesadillas, Ginseng Shots and much more. The food was delicately styled with fresh edible flowers and enjoyed by many of the celebrity attendees.

The Echelon club is a high-profile organization, composed of prominent figures in the art, fashion, music, media and business professions. Echelon was founded by renowned NY/LA event producer Kimberly Moore in hopes to bring back the sophistication and glamour that Hollywood once knew. The club combines style and elegance along with European tradition and eclectic modern style. Events will be held bi-monthly in picturesque locales with celebrity hosts, entertainment, celebrated chefs, music and dancing; all in hopes to raise awareness for different charity programs.

Application to The Echelon Club is by invitation only and requires sponsorship by an existing member. "There is currently a waiting list for membership," adds Ms. Moore. To be added to the list, prospective members must submit an application for review.

Members of the advisory board include: Count Maximilian Von Bismarck, Count Michel Soyer, Baroness Victoria von Kap-Herr, Alan Judd, Christian Wolffer, Claude Ott and Director Chuck Russell.

"The Echelon Club is not just your ordinary club." The club also offers discounts on an array of luxury and concierge style services such as: private jet and limousine services, luxury vacation packages, fine wines and private chef services, just to name a few.

For more information please visit www.theechelonclub.com

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